



CLIENT VERIFICATION DOCUMENT

Trip Attribution Report

How Arion accounts for who drove each trip, and the basis for the statement that more than 80% of our trips are driven by Arion's own chauffeurs.

3,615

COMPLETED TRIP LEGS

3,032

DRIVEN IN HOUSE

650,000+

MILES DRIVEN

0

ACCIDENTS

ISSUED SEPTEMBER 10, 2026 · DATASET OCTOBER 17, 2025 THROUGH SEPTEMBER 9, 2026

WHY THIS DOCUMENT EXISTS

Procurement teams and travel managers ask a fair question: when I book Arion, who actually shows up? Most ground transportation companies answer with an adjective. This is the counted answer, taken from our own dispatch records rather than an estimate, so a buyer can verify the claim we publish.

SCOPE OF THE DATASET

The figures below come from a complete review of Arion dispatch records from our first day of operation through September 9, 2026, across every system and account we book in. The review covers **3,615 completed trip legs**, where each leg is counted as one trip. Cancelled and quoted-but-unbooked reservations are excluded.

HOW A TRIP IS ATTRIBUTED

Every reservation is assigned in dispatch to either an Arion vehicle with an Arion chauffeur, or to a named affiliate partner operating under Arion dispatch. When a trip is assigned to a partner, that partner is paid for it, and the payment is recorded against the reservation. Attribution is therefore derived from operational records created at the time of the trip, not reconstructed afterward.

MEASURE	RESULT
Completed trip legs in the review period	3,615
Legs assigned to an affiliate partner and paid out	583
Share of legs assigned to a partner	16.1%
Legs driven by Arion chauffeurs in Arion vehicles	3,032
Share driven in house	83.9%
Named affiliate companies used in the period	19

WHY WE PUBLISH A LOWER NUMBER THAN 83.9%

Our published claim is **more than 80%**, which is a floor rather than the 83.9% the records show. Two reasons. First, a portion of affiliate work is settled outside the payable field, including payments made by Venmo or Zelle, so the count of 583 partner legs may understate partner activity. Second, we would rather a client find our published figure understated than overstated. The in-house share is also seasonal: it runs above 90% outside the ski season and reaches its low in March, when volume peaks and our own fleet is committed. Publishing against the floor keeps the statement true in every month, not just the average.

THE OPERATING RECORD BEHIND THE SAME DATASET

MEASURE	RESULT
Miles driven	650,000+
Accidents	0
Passenger movements	12,660
Airport trips	2,021
Reservations placed by a returning client	68%
Largest single party moved	57 passengers

WHAT HAPPENS WHEN A PARTNER DRIVES

Partner operators are independent, licensed companies. They are not Arion staff, and they run their own businesses. On an Arion trip they operate under Arion dispatch and to the written standard in the Arion Driver Excellence Manual, currently Revision 7.

Before a partner carries an Arion client, Arion verifies and dates the following records: Colorado Public Utilities Commission operating authority, commercial automobile liability insurance, a criminal background check, and a current Department of Transportation medical certification. Certification also requires the operator to sign the Driver Excellence Manual and score 90 percent or better on a 75-question examination on it, with 100 percent required on the five safety sections. When any credential lapses, that operator stops receiving trips until it is replaced.

Before Revision 4 of the manual, certification testing was not required, and Arion relied on state limited liability filings and PUC authority as source documents, which remains common practice in the industry. As the network grew, Arion built its own testing platform so that a driver's knowledge could be confirmed rather than assumed.

CURRENT CERTIFICATION STATUS

Seven partner companies hold Certified status as of the date of this report. Additional operators are in testing and are not listed publicly until they pass. Arion has scheduled recertification for November 1, 2026 for any partner not yet examined on Revision 7 of the manual; a partner who has not re-tested by that date operates only with direct Arion oversight until they do.

The current list of certified partner companies is published at ridearion.com/certified-affiliate-partners/

REQUESTING MORE DETAIL

Corporate, group and government clients who need attribution detail for a specific date range, account or route may request it in writing. Certificates of insurance, PUC authority numbers for any carrier assigned to a reservation, and the identity of the operating carrier for a booked trip are available on request.

COMPANY

Arion, LLC, doing business as Arion Transportation and Tours, is a women-owned luxury ground transportation company founded October 17, 2025, serving Denver, Colorado's Front Range and the Rocky Mountain resort corridor. Colorado PUC LL-04689. Commercial automobile liability of \$1.5 million and general liability of \$5 million.

CONTACT

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